

BSR

StarDust

pilot project

Comfort in Living

for Elderly People

workshop

Riga 28th nov. - 2nd dec. 2011,
Kalpaka bulv, 13.
Latvia.

www.bsrstars.se
www.designlv.lv
www.lma.lv



WORKING GROUP

Students from the Art Academy of Latvia (AAL) Design department and students from the Poznan University of Life Sciences Department of Furniture Design.

ACADEMIC COACHING

Asoc. Prof. Barbara Abele, lecturer Ilze Kundzina and prof. Holgers Elers AAL Design Department, Latvia; Prof. Jerzy Smardzewski, Dr. eng. Robert Kłos and msc.Beata Fabisiak Department of Furniture Design Poznan University of Life Sciences, Poland; Lotten Svensson IDC West Sweden; Dalia Matukiene Business Association of Alytus Region Business Cooperation Centre of Southern Lithuania.



Providing well being for the society with innovative and comfortable solutions for the population of elderly people is much wanted in the Baltic Sea region.

Supported by the Baltic Sea Region Programme 2007-2013 and by the national authorities, the StarDust project (Strategic Project on Trans-national Commercial Activities in Research & Innovation, Clusters and in SME-Networks) brings academic, business and public world together to find better solutions for the Baltic Sea Region. The overall objective is it to find new answers for societal challenges that the people around the Baltic Sea are facing. The project's core are the five transnational pilots operating in the fields of clean technology & future energy, wellbeing & health, future transport, and digital business & services.

The purpose of this transnational pilot project (Comfort in Living) is to focus on product development for the comfort of living among the growing population of elderly people in the Baltic Sea Region. The pilot project responds to the growing societal challenge of an aging population in Europe as well as in other parts of the world.



BSR STARS
Innovation in the Baltic Sea Region

